AGING WELL OF *California*

2026 Symposium Sponsorship Opportunity

Connecting ***caregivers, seniors & healthcare professionals*** across Sacramento County and surrounding areas

V.2

Join Sacramento County's premier event connecting caregivers, seniors, and healthcare professionals. Sponsorship puts your brand directly in front of 100+ decision-makers who are actively seeking the services you offer.

Event DETAILS

October 3, 2026
Orangevale
Community Center

Sacramento County, CA
Free community event

100+ Attendees
Caregivers · Seniors
Healthcare vendors

OUR GIVING *Commitment*

Every Legacy, Supporting, and Table sponsorship directly funds the caregivers in your community. $250 from every sponsorship is donated equally to: **Del Oro Caregiver Resource Center & Orangevale Parks & Rec Senior Program**

Your investment grows your business and gives back to the community you serve.

Aging Well
CALIFORNIA

SPONSORSHIP *Tiers*

MOST VISIBILITY

TIER 1: LEGACY SPONSOR

- Prime front-of-room table placement
- Priority advance registration access
- 10–15 min main stage presentation
- Prominent event signage
- Full-page ad (5" W x 8" H) in printed Resource Directory
- Featured 'Living Well This Month' sponsor in 4 monthly newsletter issues, includes 400–500 word article submission
- Logo in every newsletter issue
- Full-page ad (5" W x 8" H) in online Resource Directory
- Monthly social media spotlight (Nov 2026-Oct 2027)
- 2 Speakers Bureau presentations / year (Nov 2026-Oct 2027)

Includes $250 donation to Del Oro Caregiver Resource Center & Orangevale Parks & Recs Senior Program.

$1000
Only 1 spot available — once it's gone, it's gone

BEST VALUE

TIER 2: SUPPORTING SPONSOR

- Standard exhibitor table + 2 chairs
- Priority advance registration access
- Half-page business description in printed Resource Directory (logo, contact info. & 100-word description)
- Featured 'Living Well This Month' sponsor in 2 monthly newsletter issues, includes 400–500 word article submission
- Logo in every newsletter issue
- Half-page business description in online Resource Directory (logo, contact info. & 100-word description)
- 1 Speakers Bureau presentation / year (Nov 2026-Oct 2027)

Includes $250 donation to Del Oro Caregiver Resource Center & Orangevale Parks & Recs Senior Program.

$500
Only 2 spots available

COMMUNITY ENTRY

TIER 3: TABLE SPONSOR

- Standard exhibitor table + 2 chairs
- Priority advance registration access
- Business listing in printed Resource Directory (logo, name, phone, email & website)
- Business listing in online Resource Directory (logo, name, phone, email & website)
- Limited table availability

Includes $250 donation to Del Oro Caregiver Resource Center & Orangevale Parks & Recs Senior Program.

$250
Limited table availability
Early bird rate until June 15, 2026 — $300 thereafter

SWAG BAG SPONSOR

Your branded items in every attendee bag + logo recognition at the event.

$500
2 Spots

SNACK SPONSOR

Sponsor event refreshments with signage at the snack area throughout the day.

$400
2 Spots

RESOURCE SPONSOR

- Business name and contact information listed in the printed Resource Directory
- Distributed to every attendee and kept as a year-round reference
- No table or symposium attendance required

Perfect for small businesses and solopreneurs seeking community association with Aging Well

$50
Early bird rate until June 15, 2026 — $75 thereafter

To ensure variety for our attendees, event sponsorship is limited to three businesses per category (excludes Resource Sponsor)

Interested in reaching our audience year-round? *Ask about our Newsletter Sponsorship — a dedicated monthly feature available as a standalone opportunity*

V.2

Reserve **Your Spot Today!**

Spots fill fast! Reach out now to secure your category before it's gone.

Luz Johnson · events@agingwellca.com
916.397.9490 · agingwellca.com

Join us in building a stronger, more supported community for caregivers and seniors across Sacramento County and surrounding areas.

Aging Well
CALIFORNIA

V.2